

Strategic National Arts Alumni Project (SNAAP)

Background

SNAAP launched its first annual administration in fall 2011 in an effort to gain information about arts graduates' educational experiences and careers. Alumni were surveyed from institutions that grant degrees in arts, including independent colleges of art and design, music conservatories, arts training programs within comprehensive college and universities, and arts high schools. Nationally, 24,580 undergraduate and 7,372 graduate alumni responded to the survey. A total of 404 (21%) undergraduate and 63 (25%) graduate Art & Design, and Theatre alumni responded to Purdue's administration of the SNAAP survey. Purdue has very competitive undergraduate and graduate departments as indicated by the University's results compared to peer institutions. The skills developed by students in these departments have helped them succeed no matter if they were in arts-related or non-related professions. The undergraduate peer group includes 47 institutions and the graduate peers include 40 institutions selected from comparable universities in the Big Ten and PAC 12, as well as others with significant arts programs.

Alumni Comments Over Time

"I use my arts training everyday in my studio! I see everyday in the Art World the difference between those who had arts training and those who did not... it has made a huge difference in my life and my work."

"The education I received at Purdue gave me the ability to think creatively and take risks. I work in the marketing department of a large global corporation. Having the ability and confidence to pursue ideas beyond what people expect makes me stand out among my peers."

"The ability to think with a broad range of influences enhances my ability to problem solve. A degree in theater also enhanced my ability to think on my feet and made it easier for me to learn from failure and keep trying."

"Since graduating from Purdue I have found an incredible position editing audio for Oprah Winfrey's satellite radio station, Oprah Radio. While it may have been a circuitous route to get this position, I can without a doubt credit my education and hands on experience at Purdue with giving me the tools and know-how to effectively perform at my current job."

1970's

1980's

1990's

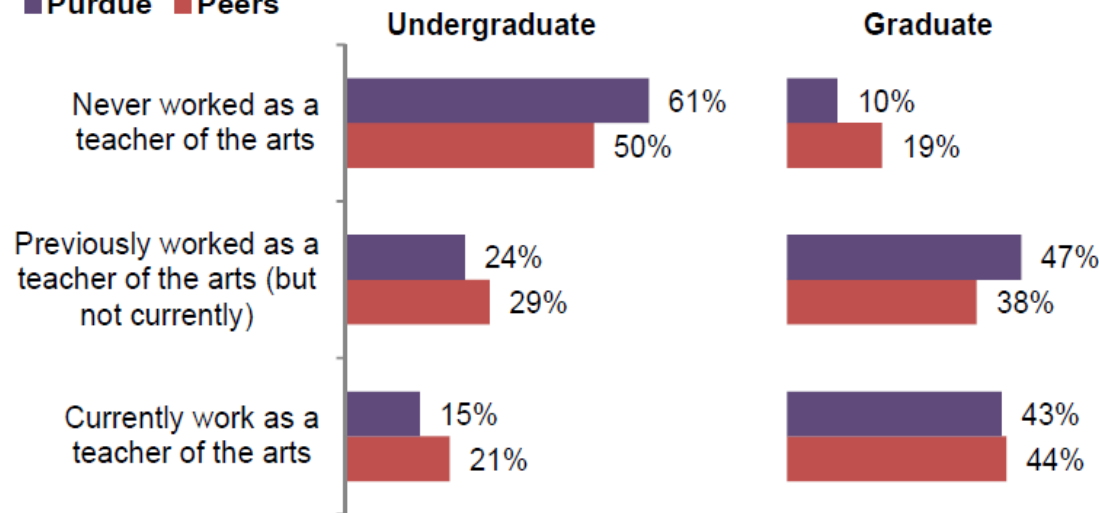
2000's

Examples of Current Positions of Art & Design, and Theatre Alumni

- Art Director, TV Series
- General Manager Minor League Baseball Team
- Entertainment Costumer for Walt Disney Company
- U.S. Patent Design Examiner
- Freelance Illustrator
- Director of Engineering, New Product Development
- Director of Education at Austin Shakespeare
- Associate Professor of Civil Engineering
- Military and Protective Services
- Instructional Designer for RaceTrac Petroleum
- Curator of Education at the Columbus Museum
- Corporate Real Estate Executive

Art & Design, and Theatre Alumni Who...

■ Purdue ■ Peers

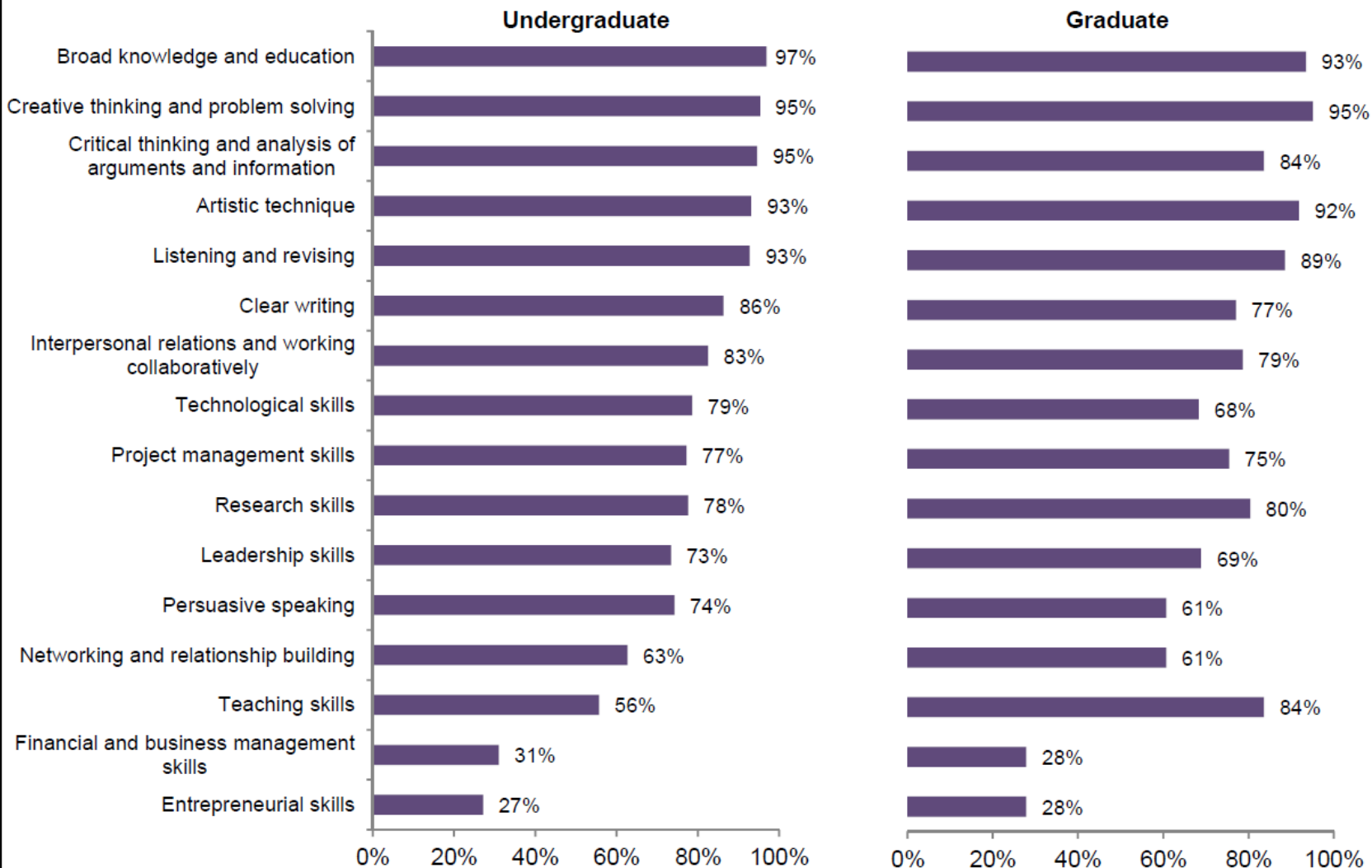


"Arts training, the ability to break down both the largest ideas or most mundane of tasks into the simplest kernel or deepest significance is of incalculable value... as a father, as a husband, as a business owner, as an engineer. Arts training taught me to risk my ideas." ~ Purdue Alumnus

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Skill Development at Purdue

When asked how much the Purdue Art & Design, and Theatre programs helped to acquire or develop the following skills and competencies, the combined percentage responses of "some"/"very much" are:



A series of courses are currently being created that will help students understand the financial, entrepreneurial and business side of the arts. For additional information on the departments of Art & Design, and Theatre, visit:

<http://www.cla.purdue.edu/vpa/vpa/>



Art & Design, and Theatre Peer Comparisons

When asked if you could start over again at this institution, 75% of Purdue's undergraduate alumni responded in the affirmative (combined response of "probably yes" and "definitely yes"), compared to 74% of peer respondents. Alternatively, Purdue students at the graduate level fell below our peers with only 65% of respondents answering favorably compared to 75% of peer respondents. Respondents identified satisfaction with the following items while at their institution.

