

### The Strategic National Arts Alumni Project (SNAAP)

In addition to the annual survey of new graduates, MassArt alumni from selected graduation years are currently participating in a national pilot study called the Strategic National Arts Alumni Project (SNAAP). Alumni from MassArt and over fifty other art and design colleges who are five to twenty years post graduation are taking part in this project.

SNAAP Survey results show that MassArt alumni attach great importance to the analytical and conceptual skills they gained at MassArt. 98% of MassArt alumni who described themselves as currently a professional artist and 93% who said they were working in another profession, indicated that analytical and conceptual skills were the most valuable attributes they acquired from their MassArt education. The survey defined these skills as the ability to generate new forms and ideas; solve problems; think creatively; and analyze information.

Graduates: Jobs and Careers

