

What are you looking for? .....

Find

# HERRON SCHOOL of ART + DESIGN

## *2012 SNAAP Survey Results*

Since 2008, SNAAP has partnered annually with schools like Herron to conduct the largest and most comprehensive online survey of arts alumni ever undertaken. Herron participated in 2011, along with 57 other postsecondary institutions in the U.S. and Canada.



The Strategic National Arts Alumni Project (SNAAP) investigates the educational experiences and career paths of arts graduates nationally. SNAAP provides the findings to educators, policy makers, and philanthropic organizations to improve arts training, inform cultural policy, and support artists.

The survey asks arts alumni about their:

- Current and past education and employment
- Experiences as teachers
- Income and support, student debt and other financial issues
- Relevance of arts training to work and further education
- Satisfaction with curricular and extracurricular experiences
- Support and resource needs following graduation
- Types of art practiced and how often



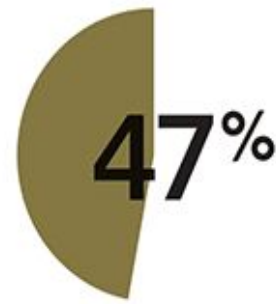
Herron invited 969 alumni to participate in the survey and got a response from 163. Here are some of the things alumni told us:



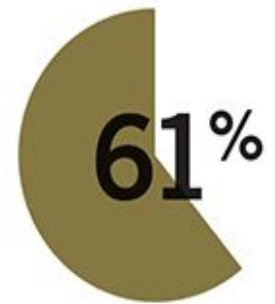
of alumni currently work as professional artists



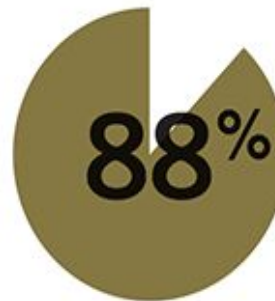
work as a teacher of the arts



are currently self-employed



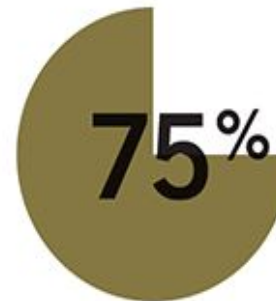
of our graduates were employed within four months of graduation



of alumni who received an undergraduate degree at Herron rated their overall experience as good or excellent



of alumni who received a graduate degree at Herron rated their overall experience as good or excellent



of undergraduate alumni would attend Herron if they could start over again.

# HERRON SCHOOL of ART

What are you looking for? .....

Find

## *Roberson's a perfect portrait of arts graduates' flexibility and career satisfaction*

### Recent Posts

The Art of Paper Cutting  
*2 days 1 hour ago*

Annie Leibovitz Exhibition Comes to Ohio  
*1 week 1 day ago*

Herron alumni in the thick of Regatta happenings  
*2 weeks 3 days ago*

Herron's ARTI connection runs deep  
*2 weeks 4 days ago*

Alumnus Chris Stuart featured in Whole Foods' online magazine  
*2 weeks 6 days ago*

*Posted by: Rob Bullock*



Jane Roberson  
Image credit: Herron staff

When Jane Roberson (nee Hildebrandt) graduated from Herron in 1987 with a B.F.A. degree in visual communication, she scarcely could have imagined that 25 years later she'd become the owner of Kaleidoscope of Art Studio, catering to Fishers-area kids and young adults who want art classes.

Her story is but one example of arts graduates' consistent ability to adapt, create their own jobs and strike a satisfying balance between work and home. Herron graduates—being creative by definition—possess the abilities to:

- Approach problems in non-routine ways
- Ask "what if" questions to reframe problems
- Detect new and unexpected patterns
- Risk failure
- Heed critiques to improve ideas
- Bring resources together to launch novel ideas
- Use visual, oral, written and media-related tools to communicate ideas.

These skills are applicable not only for art and design, art education, art history and art therapy, but for solving problems in a broader variety of disciplines. A Herron education can take a student places, as Roberson illustrates.

Her first job out of college was at L.S. Ayres department store. She worked in the ad department, where she also developed special events and created invitations. "When I graduated, Herron was just getting a few computers. We were still doing typesetting," Roberson said.