

SNAAP 2015 Data Highlights

Sample University Undergraduate Level



This Data Highlights Report features key findings based on your institutional data, including some information about different subgroups of your alumni. More extensive information, including comparisons to other SNAAP institutions, can be found in the Frequency Report. Throughout the Data Highlights, "n" refers to the number of alumni responding to a particular question.

Institutional Experiences

How alumni (n = 335) rated their overall experience at Sample University:

- Excellent - 40%
- Good - 47%
- Fair - 12%
- Poor - 2%

Alumni (n = 334) who would attend Sample University if they could start over again:

- Definitely yes - 28%
- Probably yes - 31%
- Uncertain - 23%
- Probably no - 13%
- Definitely no - 5%

How well Sample University prepared alumni (n = 325) for further education:

- Very well - 20%
- Fairly well - 30%
- Not too well - 12%
- Not well at all - 7%
- Did not pursue further education - 31%

Alumni (n = 330) reporting their level of satisfaction as **very satisfied** with these aspects of their time at Sample University:

	% Very Satisfied
Opportunities to perform, exhibit, or present their work	29%
Opportunities to work in different artistic disciplines from their own	46%
Opportunities to take non-arts classes	22%
Instructors in classrooms, labs, and studios	53%
Academic advising	17%
Advising about career or further education	11%
Opportunities for degree-related internships or work	10%
Opportunities to network with alumni and others	10%
Freedom and encouragement to take risks	50%

Institutional Experiences (cont.)

Alumni (n = 323) reporting Sample University helped them develop the following skills and abilities:

	% Very Much	% Not at All
Critical thinking and analysis of arguments and information	54%	2%
Broad knowledge and education	32%	2%
Improved work based on feedback from others	54%	1%
Creative thinking and problem solving	59%	0%
Research skills	23%	7%
Clear writing	19%	9%
Persuasive speaking	22%	13%
Project management skills	25%	13%
Technological skills	23%	11%
Artistic technique	59%	2%
Financial and business management skills	3%	51%
Entrepreneurial skills	6%	45%
Interpersonal relations and working collaboratively	21%	11%
Leadership skills	15%	21%
Networking and relationship building	13%	17%
Teaching skills	13%	29%

While enrolled at Sample University, alumni (n = 313) participated^a in the following activities:

- Participated in community service - 67%
- Participated in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports) - 62%
- Had serious conversations with students who are different from themselves in terms of their ethnicity, religious beliefs, political opinions, or personal values - 95%
- Worked with an artist in the community - 70%

Alumni (n = 309) who did the following activities while at Sample University:

- Study abroad - 13%
- Internship - 33%
- Complete a portfolio - 84%

^a *Participated* refers to those who responded "often", "sometimes", or "rarely" in question 15.

Career

Those who have ever worked (n = 308) said the following skills and abilities were important in their profession or work life:

	% Selected as Important ^b
Critical thinking and analysis of arguments and information	94%
Broad knowledge and education	95%
Improved work based on feedback from others	95%
Creative thinking and problem solving	98%
Research skills	90%
Clear writing	90%
Persuasive speaking	88%
Project management skills	95%
Technological skills	95%
Artistic technique	82%
Financial and business management skills	81%
Entrepreneurial skills	77%
Interpersonal relations and working collaboratively	94%
Leadership skills	91%
Networking and relationship building	92%
Teaching skills	71%

Alumni (n = 313) who:

- Currently work as a professional artist - 58%
- Previously worked as a professional artist (but not currently) - 19%
- Never worked as a professional artist - 22%

Alumni (n = 312) who:

- Currently work as a teacher of the arts - 22%
- Previously worked as a teacher of the arts (but not currently) - 28%
- Never worked as a teacher of the arts - 49%

Alumni (n = 310) who:

- Currently are self-employed - 44%
- Previously have been self-employed (but not currently) - 35%
- Never have been self-employed - 21%

Those who currently spend a majority of their time in non-arts fields^c (n = 85) and find their arts training at Sample University:

- Very relevant - 7%
- Relevant - 18%
- Somewhat relevant - 36%
- Not at all relevant - 39%

Career (cont.)

Alumni who have ever been a(n):

- Founder of a nonprofit or for-profit organization (n = 304) - 15%
- Paid intern (n = 306) - 26%
- Unpaid intern (n = 301) - 36%

The top non-arts occupational fields^c in which alumni currently work:

	# of Alumni ^d
Education, training, and library	37
Communications	22
Office and administrative support	15

Reasons^d for not being an artist that were given by those who are past artists, or intended to be artists and never were (n = 113):

- Artistic work not available - 47%
- Higher pay or steadier income in other fields - 53%
- Current location not conducive to artistic career - 22%
- Change in interests - 19%
- Family-related reasons - 19%
- Lack of access to important networks and people - 42%
- Debt (including student loans) - 45%
- Lack of social support from family and friends - 15%

Alumni who are **very satisfied** with certain aspects of the current job in which they spend the majority of their work time:

	Arts Fields ^e (n = 180)	Non-arts Fields ^c (n = 85)
Job security	44%	45%
Opportunity to be creative	54%	23%
Income	28%	29%
Balance between work and non-work life	34%	26%
Opportunity to contribute to the greater good	41%	38%
Opportunity for career advancement	29%	28%
Work reflects their values, personality, and interests	49%	35%
Overall job satisfaction	43%	36%

Alumni who have worked directly after leaving Sample University (n = 271) reporting how closely related their first job was to their arts training:

- Closely related - 41%
- Somewhat related - 34%
- Not related - 25%

^b *Important* refers to those who responded "very important" or "somewhat important" in question 31.

^c *Non-arts fields* refers to occupational fields 24-44 listed in Appendix C of the Codebook.

^d Respondents could select more than one response option.

^e *Arts fields* refers to occupational fields 1-23 listed in Appendix C of the Codebook.

Arts Engagement

How current professional artists (n = 172) rated the area where they currently live and/or work as a place to pursue their artistic career:

- Very good - 28%
- Good - 37%
- Fair - 20%
- Poor - 10%
- Very poor - 5%

Ways^d in which alumni supported the arts in the past 12 months:

	Current Artists (n = 176)	Not Artists^f (n = 121)
Volunteering at an arts organization	30%	21%
Serving on the board of an arts organization	11%	7%
Volunteering to teach the arts	20%	12%
Donating money to an arts organization or artist	44%	28%
Attending an arts event	85%	77%

Those not currently professional artists^f who make or perform art in their personal (not work-related) time:

- 1985 cohort and earlier (n = 30) - 87%
- 1986-1995 cohorts (n = 14) - 79%
- 1996-2000 cohorts (n = 11) - 64%
- 2001-2005 cohorts (n = 15) - 73%
- 2006-2010 cohorts (n = 19) - 79%
- 2011-2015 cohorts (n = 34) - 94%

For those who make or perform art in their personal (not work-related) time (n = 253), how frequently they do so:

- Daily - 23%
- Several times a week - 28%
- Several times a month - 32%
- A few times a year or less - 17%

Income and Debt

Median **individual** income^g in 2014:

- 1985 cohort and earlier (n = 54) - \$45,000
- 1986-1995 cohorts (n = 37) - \$55,000
- 1996-2000 cohorts (n = 23) - \$45,000
- 2001-2005 cohorts (n = 31) - \$35,000
- 2006-2010 cohorts (n = 39) - \$25,000
- 2011-2015 cohorts (n = 71) - \$15,000

Median **household** income^g in 2014:

- 1985 cohort and earlier (n = 54) - \$75,000
- 1986-1995 cohorts (n = 33) - \$85,000
- 1996-2000 cohorts (n = 22) - \$80,000
- 2001-2005 cohorts (n = 30) - \$65,000
- 2006-2010 cohorts (n = 37) - \$55,000
- 2011-2015 cohorts (n = 65) - \$25,000

For professional artists in 2014, the percentage of **work time** or **income** from work as a professional artist:

	% of Time (n = 206)	% of Income (n = 188)
Less than 25%	23%	46%
26% to 50%	22%	7%
51% to 75%	17%	9%
76% to 100%	37%	37%

For those who acquired debt (n = 201), the impact of student loan debt on career or educational decisions:

- Major impact - 49%
- Some impact - 31%
- No impact - 20%

^d Respondents could select more than one response option.

^f *Not currently professional artists* are identified as those who did not select "yes, I do this currently" in question 25.

^g Median income values are calculated using the midpoints of income ranges as values.