

Career Skills and Entrepreneurship Module

2015 & 2016 Aggregate Frequency Report

RECENT GRADUATES

Strategic National Arts Alumni Project



STRATEGIC
NATIONAL ARTS ALUMNI
PROJECT

2015 & 2016 Career Skills and Entrepreneurship Module Participants

The SNAAP Career Skills and Entrepreneurship Module Recent Graduates Aggregate Report contains the response frequencies for recent arts alumni who graduated from the high schools, undergraduate, and graduate institutions that participated in the Career Skills and Entrepreneurship Module. SNAAP defines "recent alumni" as those who graduated in the last 5 years for postsecondary institutions, and in the last 10 years for arts high schools. The participating institutions from 2015 and 2016 are listed below. Included in the report is the count or total numbers of alumni responding to each question at each level as well as the counts and percentages of alumni selecting each of the possible response options.

Participating Institutions	
Institution Name	Institution Name
1. Alberta College of Art and Design*	46. Pacific Northwest College of Art
2. Arizona State University	47. Penn State University - University Park
3. Art Academy of Cincinnati	48. Pennsylvania Academy of the Fine Arts
4. Art Center College of Design	49. Rhode Island School of Design
5. Baltimore School for the Arts	50. Ringling College of Art and Design
6. Booker T. Washington High School	51. San Diego State University
7. Brigham Young University	52. San Francisco Art Institute
8. California College of the Arts	53. School of the Art Institute of Chicago
9. California Institute of the Arts	54. School of the Museum of Fine Arts, Boston
10. College of Charleston	55. School of Visual Arts
11. Colorado State University	56. South Carolina Governor's School
12. Columbus College of Art and Design	57. Southern Methodist University
13. DePaul University	58. Southern Utah University
14. Drexel University	59. St. Cloud State University
15. Eckerd College	60. Texas Christian University, Art and Art History
16. Emily Carr University of Art and Design*	61. Texas Tech University
17. Evergreen State College*	62. The Juilliard School
18. Florida International University	63. University of Colorado Denver
19. Fort Worth Academy of Fine Arts	64. University of Connecticut
20. George Fox University	65. University of Iowa
21. Hope College	66. University of Mary Washington
22. Indiana University Bloomington	67. University of Michigan-Ann Arbor
23. Institute of American Indian Arts	68. University of Montevallo
24. Interlochen Center for the Arts	69. University of New Haven
25. James Madison University	70. University of New Mexico
26. Kendall College of Art and Design (Ferris State University)	71. University of North Carolina at Charlotte
27. Kennesaw State University	72. University of North Carolina at Greensboro
28. Kent State University	73. University of North Carolina School of the Arts
29. Louisiana State University, Music and Dramatic Arts	74. University of North Texas
30. Maine College of Art	75. University of Saint Francis-Fort Wayne
31. Manhattan School of Music	76. University of Tennessee at Chattanooga
32. Maryland Institute College of Art	77. University of Texas at Austin
33. Massachusetts College of Art and Design	78. University of Texas Rio Grande Valley
34. Memphis College of Art	79. University of Toledo
35. Messiah College	80. University of Victoria*
36. Metropolitan State University of Denver	81. University of Wisconsin-Madison
37. Michigan State University	82. University of Wisconsin-Stevens Point
38. Milwaukee Institute of Art and Design	83. Utah State University
39. Minneapolis College of Art and Design	84. Virginia Commonwealth University
40. New Hampshire Institute of Art	85. Wayne State University
41. New York Conservatory for Dramatic Arts*	86. Weber State University
42. Northern State University	87. Western Carolina University
43. NSCAD University*	
44. OCAD University*	
45. Pace University	

**Institutions excluded from aggregate analyses due to non-standard administrations*

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	Variable	Response Options	All SNAAP High School Institutions		All SNAAP Undergraduate Institutions		All SNAAP Graduate Institutions	
			Count	%	Count	%	Count	%
1. The coursework at this institution emphasized the following: 1.1. <i>Generating new ideas or brainstorming</i>	CScwgen	Not at all	3	0%	69	1%	75	3%
		Very little	21	3%	371	6%	230	9%
		Some	174	23%	1,982	32%	790	32%
		Very much	553	74%	3,867	61%	1,338	55%
		Total	751	100%	6,289	100%	2,433	100%
1.2. <i>Taking risks in coursework without fear of penalty</i>	CScwrisk	Not at all	15	2%	290	5%	135	6%
		Very little	64	9%	1,098	18%	344	14%
		Some	297	40%	2,635	42%	898	37%
		Very much	372	50%	2,244	36%	1,050	43%
		Total	748	100%	6,267	100%	2,427	100%
1.3. <i>Evaluating multiple approaches to a problem</i>	CSceval	Not at all	5	1%	115	2%	65	3%
		Very little	50	7%	514	8%	254	10%
		Some	229	31%	2,405	38%	894	37%
		Very much	466	62%	3,217	51%	1,213	50%
		Total	750	100%	6,251	100%	2,426	100%
1.4. <i>Inventing new methods to arrive at unconventional solutions</i>	CScwinv	Not at all	11	1%	189	3%	125	5%
		Very little	66	9%	872	14%	349	14%
		Some	227	30%	2,549	41%	908	38%
		Very much	444	59%	2,626	42%	1,025	43%
		Total	748	100%	6,236	100%	2,407	100%
2. This institution exposed me to a broad network of artists, leaders, and scholars through guest lectures, workshops, or special events that helped me see new opportunities.	CSbroadnet	Strongly disagree	17	2%	285	5%	97	4%
		Somewhat disagree	55	7%	871	14%	272	11%
		Somewhat agree	210	28%	2,704	43%	922	38%
		Strongly agree	463	62%	2,386	38%	1,126	47%
		Total	745	100%	6,246	100%	2,417	100%
3. I feel that this institution integrated all aspects of career development into my education.	CScareerdev	Strongly disagree	61	8%	1,212	19%	507	21%
		Somewhat disagree	148	20%	1,807	29%	622	26%
		Somewhat agree	332	44%	2,417	38%	923	38%
		Strongly agree	206	27%	808	13%	357	15%
		Not applicable	4	1%	36	1%	23	1%
Total	751	100%	6,280	100%	2,432	100%		
4. My education at this institution exposed me to a broad view of career options, both in and out of the arts.	CSbroadview	Strongly disagree	76	10%	949	15%	430	18%
		Somewhat disagree	197	26%	1,880	30%	764	32%
		Somewhat agree	240	32%	2,299	37%	832	34%
		Strongly agree	234	31%	1,132	18%	393	16%
		Total	747	100%	6,260	100%	2,419	100%
5. When I was a student at this institution, I took full advantage of career services (advising, classes, workshops, etc.).	CSadvan	Strongly disagree	67	9%	818	13%	384	16%
		Somewhat disagree	147	20%	1,657	26%	624	26%
		Somewhat agree	292	39%	2,506	40%	844	35%
		Strongly agree	180	24%	1,061	17%	352	14%
		Not applicable	63	8%	237	4%	228	9%
Total	749	100%	6,279	100%	2,432	100%		

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			Count	%	Count	%	Count	%
6. When I left this institution, I felt confident in my ability to:	CSabilresil	Strongly disagree	9	1%	152	2%	47	2%
		Somewhat disagree	37	5%	418	7%	144	6%
		Somewhat agree	149	20%	1,983	32%	768	32%
		Strongly agree	554	74%	3,726	59%	1,466	60%
		Total	749	100%	6,279	100%	2,425	100%
6.2. Adapt (able to change to meet a new set of circumstances)	CSabiladapt	Strongly disagree	3	0%	106	2%	35	1%
		Somewhat disagree	18	2%	273	4%	98	4%
		Somewhat agree	133	18%	1,803	29%	710	29%
		Strongly agree	588	79%	4,058	65%	1,576	65%
		Total	742	100%	6,240	100%	2,419	100%
6.3. Recognize opportunities to advance my ideas or career	CSabilrecog	Strongly disagree	5	1%	198	3%	70	3%
		Somewhat disagree	45	6%	709	11%	251	10%
		Somewhat agree	216	29%	2,217	35%	853	35%
		Strongly agree	480	64%	3,136	50%	1,243	51%
		Total	746	100%	6,260	100%	2,417	100%
6.4. Financially manage my career	CSabilfin	Strongly disagree	100	13%	961	15%	357	15%
		Somewhat disagree	229	31%	1,891	30%	682	28%
		Somewhat agree	281	38%	2,242	36%	892	37%
		Strongly agree	136	18%	1,176	19%	487	20%
		Total	746	100%	6,270	100%	2,418	100%
7. Looking at my career path, I would have benefited from more knowledge about how to do the following:	CSbenplan	Strongly disagree	25	3%	244	4%	106	4%
		Somewhat disagree	85	12%	711	11%	275	11%
		Somewhat agree	278	38%	2,215	35%	855	35%
		Strongly agree	324	44%	2,864	46%	1,053	44%
		Not applicable	27	4%	206	3%	123	5%
		Total	739	100%	6,240	100%	2,412	100%
7.2. Market and promote my work and my talents	CSbenmarket	Strongly disagree	22	3%	162	3%	70	3%
		Somewhat disagree	59	8%	528	9%	198	8%
		Somewhat agree	228	31%	1,958	32%	806	34%
		Strongly agree	392	53%	3,403	55%	1,214	51%
		Not applicable	35	5%	154	2%	113	5%
Total	736	100%	6,205	100%	2,401	100%		
7.3. Communicate through and about my art (engage with the community, speak in public, receive feedback, etc.)	CSbencomm	Strongly disagree	26	4%	219	4%	123	5%
		Somewhat disagree	89	12%	947	15%	332	14%
		Somewhat agree	247	34%	2,309	37%	867	36%
		Strongly agree	338	46%	2,418	39%	870	36%
		Not applicable	37	5%	305	5%	201	8%
Total	737	100%	6,198	100%	2,393	100%		

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7. Looking at my career path, I would have benefited from more knowledge about how to do the following: (continued) <i>7.4. Manage finances (develop budgets, raise money for projects, save for the future, etc.)</i>	CSbenmanfin	Strongly disagree	28	4%	267	4%	128	5%
		Somewhat disagree	60	8%	592	10%	266	11%
		Somewhat agree	183	25%	1,584	25%	689	29%
		Strongly agree	441	60%	3,626	58%	1,202	50%
		Not applicable	20	3%	149	2%	114	5%
	Total		732	100%	6,218	100%	2,399	100%
<i>7.5. Monitor legal and tax issues (copyright, trademark, sales and income tax, etc.)</i>	CSbenlegal	Strongly disagree	45	6%	365	6%	148	6%
		Somewhat disagree	86	12%	612	10%	282	12%
		Somewhat agree	171	23%	1,613	26%	697	29%
		Strongly agree	390	53%	3,374	54%	1,062	45%
		Not applicable	40	5%	233	4%	196	8%
	Total		732	100%	6,197	100%	2,385	100%
8. I feel my education at this institution prepared me to work in many different jobs and roles.	CSdiffjob	Strongly disagree	38	5%	601	10%	305	13%
		Somewhat disagree	106	15%	1,240	20%	533	22%
		Somewhat agree	267	37%	2,730	44%	985	41%
		Strongly agree	310	43%	1,594	26%	557	23%
		Total		721	100%	6,165	100%	2,380