



*The Implications of SNAAP
for Arts Integration in Research Universities*

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About SNAAP

- “SNAAP” = The Strategic National Arts Alumni Project, a joint venture between the Curb Center at Vanderbilt and the Indiana University Center for Postsecondary Research.
- SNAAP administers annual online surveys to arts alumni in the United States and Canada.



SNAAP Funders

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Surdna Foundation

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Educational Foundation of America



The 2011 Survey

These findings are based on the responses of 33,801 arts alumni from 66 institutions (8 arts high schools and 58 postsecondary institutions) in the United States.

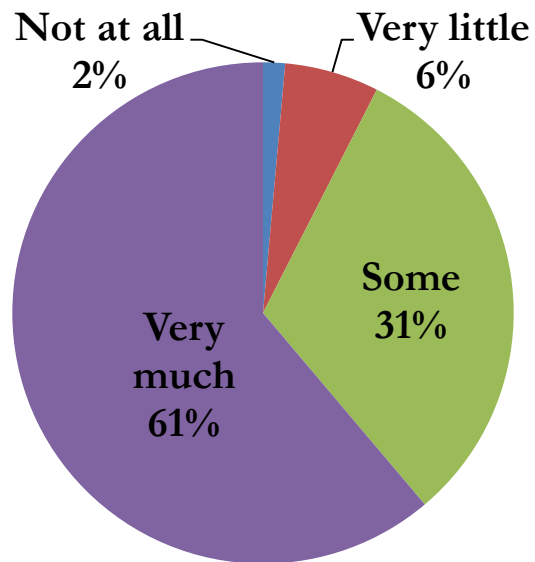


What Makes SNAAP So Darned Special?

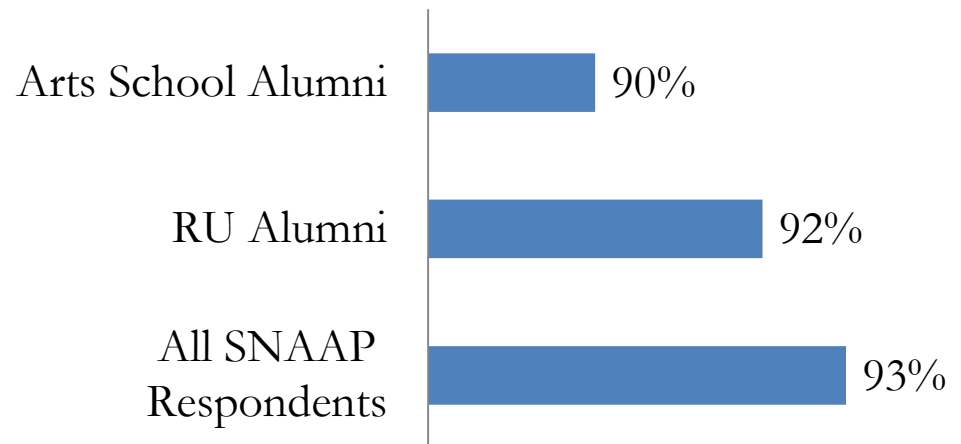
- It asks questions specifically designed for individuals trained in arts fields.
- It assesses their satisfaction with various facets of their training, lives, and careers.
- It yields *qualitative* as well as quantitative data.



In your opinion, how much did [INSTITUTION] help you acquire or develop creative thinking and problem solving?

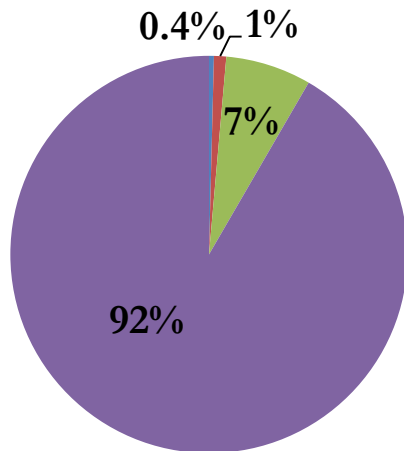


Percent "Some" or "Very Much"

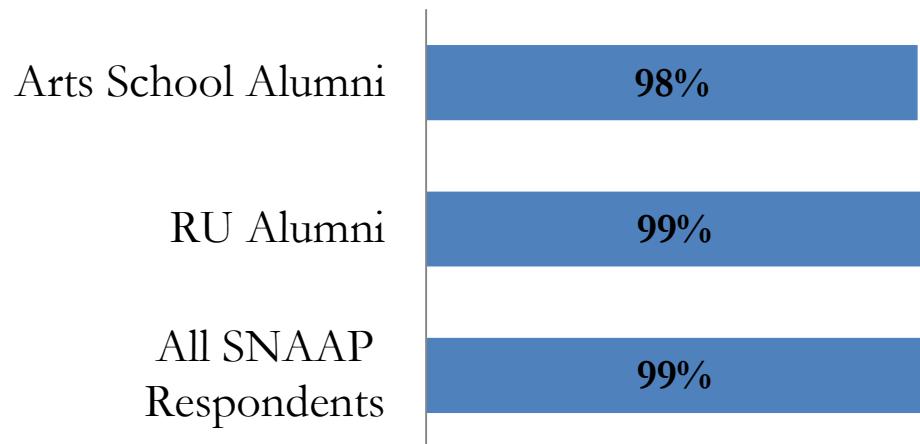


How important are creative thinking and problem solving to performing effectively in your profession or work life?

■ Not at all ■ Very little
■ Some ■ Very much

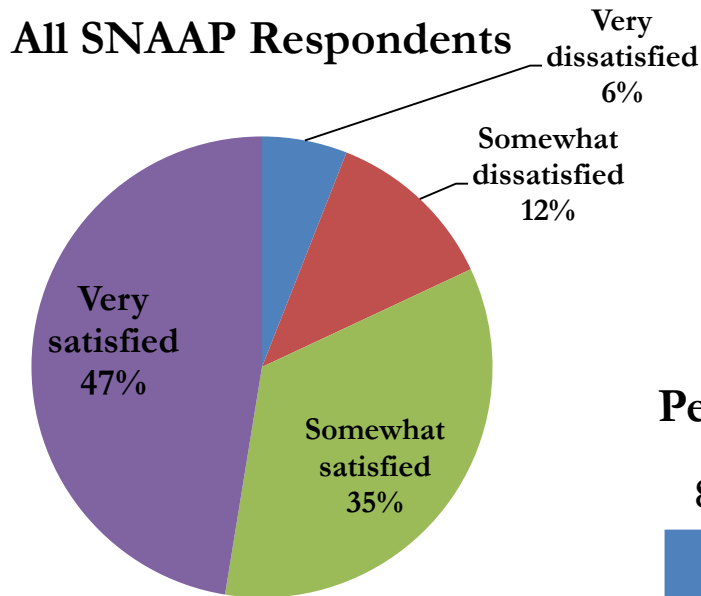


Percent "Some" or "Very Much"

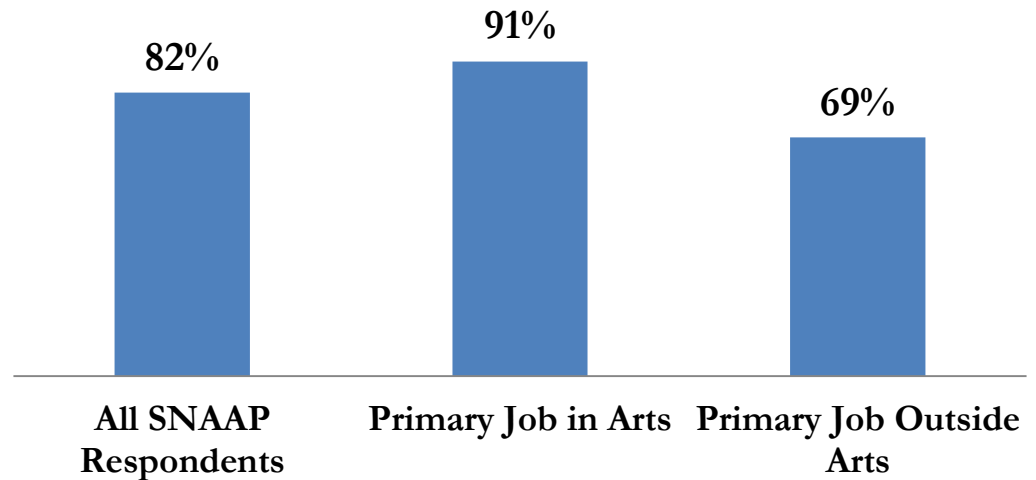


Indicate your level of satisfaction with each of the following aspects of your current [primary] work.

-- *Opportunity to be creative*



Percent "Somewhat" or "Very" Satisfied



Percent “Very” or “Somewhat” Satisfied with Opportunity to Be Creative

<i>Primary Job</i>	<i>Percent Satisfied</i>
Dancer or Choreographer	100%
Fine Artist	97%
Actor	95%
Multimedia Artist or Animator	95%
K-12 Arts Educator	94%
Higher Education Arts Educator	93%
Musician	92%
Architect	91%
Web Designer	88%
Curator, Dealer, Gallery Owner	87%
Arts Administration or Manager	85%

Percent “Very” or “Somewhat” Satisfied with Opportunity to Be Creative

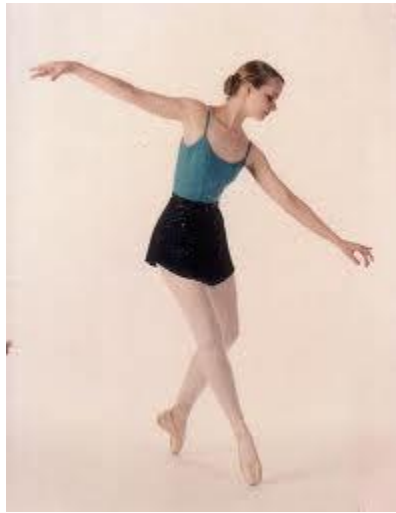
<i>Primary Job</i>	<i>Percent Satisfied</i>
Farming, Fishing, Forestry	88%
Engineering and Science	84%
Communications	83%
Social Services Occupations	83%
Manufacturing Occupations	64%
Sales Related Occupations	60%
Legal Occupations	55%
Financial and Other Business	55%
Transportation and Material Moving	46%

Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as an [OCCUPATION WHERE YOU SPEND THE MAJORITY OF YOUR TIME]? (2010 data)

<i>Primary Job</i>	<i>% Saying Training Is Relevant</i>
Higher Education Arts Educator	94%
Dancer or Choreographer	92%
Musician	91%
K-12 Arts Educator	91%
Actor	86%
Architect	86%
Fine Artist	85%
Curator, Dealer, Gallery Owner	80%
Arts Administration or Manager	68%
Multimedia Artist or Animator	64%
Web Designer	58%

Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as an [OCCUPATION WHERE YOU SPEND THE MAJORITY OF YOUR TIME]? (2010 data)

<i>Primary Job</i>	<i>% Saying Training Is Relevant</i>
Communications	50%
Social Services Occupations	45%
Farming, Fishing, Forestry	31%
Engineering and Science	26%
Sales Related Occupations	21%
Legal Occupations	19%
Financial and Other Business	5%
Manufacturing Occupations	0%
Transportation and Material Moving	0%



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66% of respondents who are not currently professional artists, and 62% of those working primarily in a job outside of the arts, say that their arts training has relevance to the job in which they spend the bulk of their time.

(2010 data)

“Please describe how your arts training is or is not relevant to your current work” (2010 data)

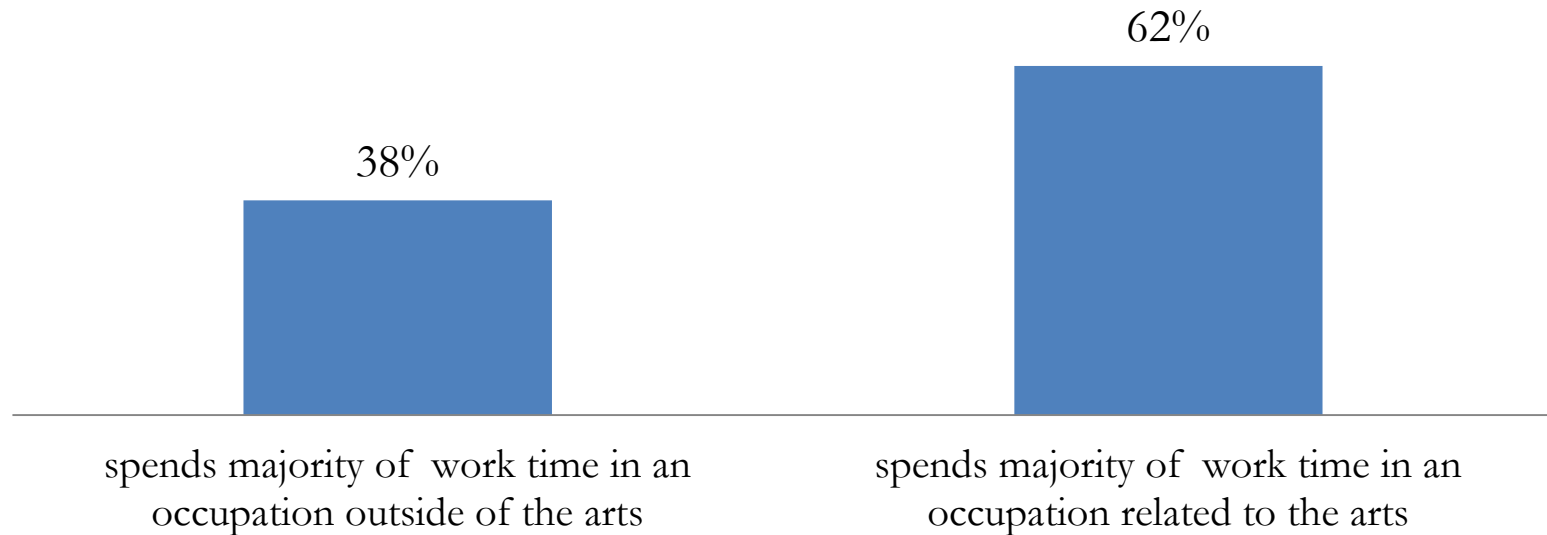
	<u>Relevant</u>	<u>Not Relevant</u>
Sales	"I work in a luxury retail sales environment, having to utilize memorization skills, team building skills (like as an ensemble) and also mild performance skills to work in difficult customer service situations."	"I'm in auto/home insurance sales. Nothing related to what I spent my time in college doing."
Food Prep.	"I work for the [] in charge of the cafe. I work alone and my personality, along with the training I received at [], has helped me in all the jobs I've worked with in dealing with the public."	"I am a cashier. Sometimes I make sandwiches. This is not radio. This is not art. It is food. It is money."

“Please describe how your arts training is or is not relevant to your current work” (2010 data)

	<u>Relevant</u>	<u>Not Relevant</u>
Law	"Many of the skills I gained as a theatre artist are transferrable to the courtroom, as well as in legal writing. As an actor you learn to think like other people, which is the same thing a good lawyer must be able to do."	"I'm a lawyer. Arts is creative. Law is thinking."
Accounting	"In my arts training I learned a lot about teamwork and diplomacy, which are skills that apply to any occupation. I also learned self-discipline and how to apply a critical eye (ear) to my own work. "	"I do accounting... a music degree simply has not applied thus far."

Substantial Numbers of Arts Graduates Are Working Outside of the Arts

Current Jobs, All SNAAP Respondents



Based on the National Survey
of Recent College Graduates...
(National Science Foundation 2006)

% of employed recent undergraduates in each major who work
in a job closely related to their area of study

CLOSELY RELATED FIELD	
Accounting	56%
Mechanical Engineering	53%
Biology	58%
Journalism	53%
Music	60%

Looking to the Future



What Questions Can SNAAP Answer for *You*?





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